

“We’re about what you’re about” Integrated Marketing Campaign | Advertising



HARD DAYS NETWORKING

"I met Marina and Serge power networking on the tradeshow floor. We talked about our companies and exchanged business cards.

Later, I ran into them again at the after party. I went to shake their hands, and all the business cards that I collected fell all over the restaurant floor.

We had a good laugh."

Mitch Emerson
Event Producer



"We're about what you're about" Integrated Marketing Campaign ADVERTISING

“We’re about what you’re about” Integrated Marketing Campaign | Social Networking



"We're about what you're about" Integrated Marketing Campaign SOCIAL NETWORKING